



eLEADERSHIP  
ACADEMY™



ExecREADY



# ACCELERATE EXECUTIVE READINESS AND IMPACT

12-Month Program

[eLeadershipAcademy.com](http://eLeadershipAcademy.com)

# We train tomorrow's executives today.

The ideal incubator for leaders preparing to take on executive roles, those identified for succession, and those wanting to accelerate their executive leadership impact, ExecREADY was designed to level the playing field and provide an inside track to the C-suite.

## Get ready for excellence.

ExecREADY is a powerful development program for ambitious professionals ready to advance their leadership growth, and it is a smart tool for organizations that want to grow executive leadership talent from within.



**FOR LEADERS READY  
TO TAKE THE NEXT STEP**



**FLEXIBLE,  
ONLINE LEARNING**



**GOOD FOR GROUPS  
OR INDIVIDUALS**

# Our approach is brain-friendly.

eLeadership Academy programs combine theory, practice, social learning, and insights from cognitive science to ensure that the learning sticks. Featuring convenient online content with assessments, social learning, and expert faculty guidance, participants experience significant personal and professional growth.

## What is included?

This succession planning investment provides one-on-one monthly executive coaching, support to develop an ExecREADY plan, a Virtual Summit Pass, and full enrollment in the Certificate in Applied Leadership: eLEAD, eCOACH, eLeaderHUB, and an eFOCUS elective.



### 1:1 Monthly

One-on-one, 40-minute coaching sessions with a certified Executive Coach to discuss goals, strengths, challenges, and plan the way forward.



For leaders who are serious about boosting their confidence and impact to lead more engaged and resilient teams.



Monthly bite-sized insights with practical advice teach participants how to become leaders that others love to follow.



Shift from problem-solver to facilitator-of-problem-solving, with models for coaching and difficult conversations.



Short courses teach participants how to rewire the brain for increased performance and leadership impact.

# Support continued leadership growth.

## Who should enroll?

ExecREADY is ideal for those who have been identified for executive succession, ambitious professionals looking to prepare for advancement, and those already in the C-suite who wish to increase their effectiveness. For high-performing professionals or those already in leadership positions, it is never too early or too late to work on executive readiness. Participants do not need to wait to be identified for corporate advancement; they only need to be ambitious, capable, and ready to take the next step.

Enrolling employees in the ExecREADY program increases retention, shows leaders their value within your organization, and prepares them for executive leadership opportunities on the horizon. The program is open to groups and individuals.

## Certification and Credit

- Certificate of Completion
- eLEAD Digital Certification Badge
- eLeaderHUB Digital Certification Badge
- eCOACH Digital Certification Badge
- eFOCUS Digital Certification Badge
- ExecREADY Digital Certification Badge
- A Certificate in Applied Leadership





# A comprehensive system for leadership development.

The Certificate Program provides organizations with a blueprint for building leadership growth. An integral part of HR strategy for organizations, and a smart move for career-conscious professionals, the Certificate Program is a turnkey system to ensure that leaders have all of the tools and support they need.

## Leaders love eLeadership Academy

Our proven, cost-effective programs are ideal for geographically dispersed teams, groups and individuals. We're proud of the fact that 100% of participants would recommend eLeadership Academy to others.

## About eLeadership Academy

### ONLINE LEADERSHIP TRAINING, REAL LIFE RESULTS

The eLeadership Academy offers brain-based, human-centric courses to strengthen leadership, coaching, management, and overall resilience for leaders of all levels. Thanks to our proven system, our programs have exceptional completion and returning student rates.



“After many years of classroom learning, I finally decided to take an online course. I am thrilled to say I enjoyed every minute of it and feel more confident as a leader!”

– Michelle Burrows, Branch Manager

“I questioned whether an online course would fit the bill when it came to learning about leading. The integration of webinars, discussion and relevant videos made me feel like I was in a group setting. Well done!”

– Tammy Vanbeselaere, Regional Manager